

APRIL 2019

AN ASSOCIATION FOR ACADEMIC DEVELOPERS?

DR ANDREA ADAM
PROFESSOR JILLIAN HAMILTON
ASSOC PROFESSOR MARINA HARVEY





PROJECT BACKGROUND

In Australia

- no systematic PD offered to Academic Developers
- no organisation of ADs

Associations

- HERDSA & SIG, ASCILITE, ODLAA, TEledvisors, SEDA, CADAD/CAULLT

Conferences

- HERDSA, ASCILITE, Learning Leaders in Higher Education, NZ Academic Development Symposium, ICED

Fellowships, Recognition & Awards

- HERDSA, HEA, Australian Awards for University Teaching, SEDA

BUILDING ON RESEARCH

Very high degree of interest (95%) amongst ADs for a “nationally run formal professional learning program” [Hill,CADAD 2016].



PROJECT OBJECTIVES

(WHAT WE SAID WE WOULD DO)

1. Ascertain support for ongoing networking/organisation and canvas the Academic Development community, and University Leaders of Learning and Teaching via CAULLT for a potential structure that could be supported in an ongoing fashion; and
2. Facilitate a networking meeting of Australian ADs, with embedded components of professional development as an experimental test case.

ACADEMIC DEVELOPMENT WHAT IS IT? AND WHAT IS IT CALLED?



ACADEMIC DEVELOPMENT

OUR WORKING DEFINITION

Academic development has a focus on good practice and on enhancing practice for all the dimensions of teaching, learning and scholarship. Academic development aims to develop teaching, curriculum, and leadership of teaching so as to, in turn, support high quality student learning.

Higher education staff who support academic development may be referred to as academic, educational or professional developers.

Inspired by Mårtensson, K. (2014). *Influencing teaching and learning microcultures*, Lund University.

Mukerji, S. & Tripathi, P. (Eds.) (2017). *Handbook of research on administration, policy, and leadership in higher education*. Hershey

<https://www.seda.ac.uk/about> text



1. ASCERTAIN SUPPORT FOR FUTURE ASSOCIATION; PD

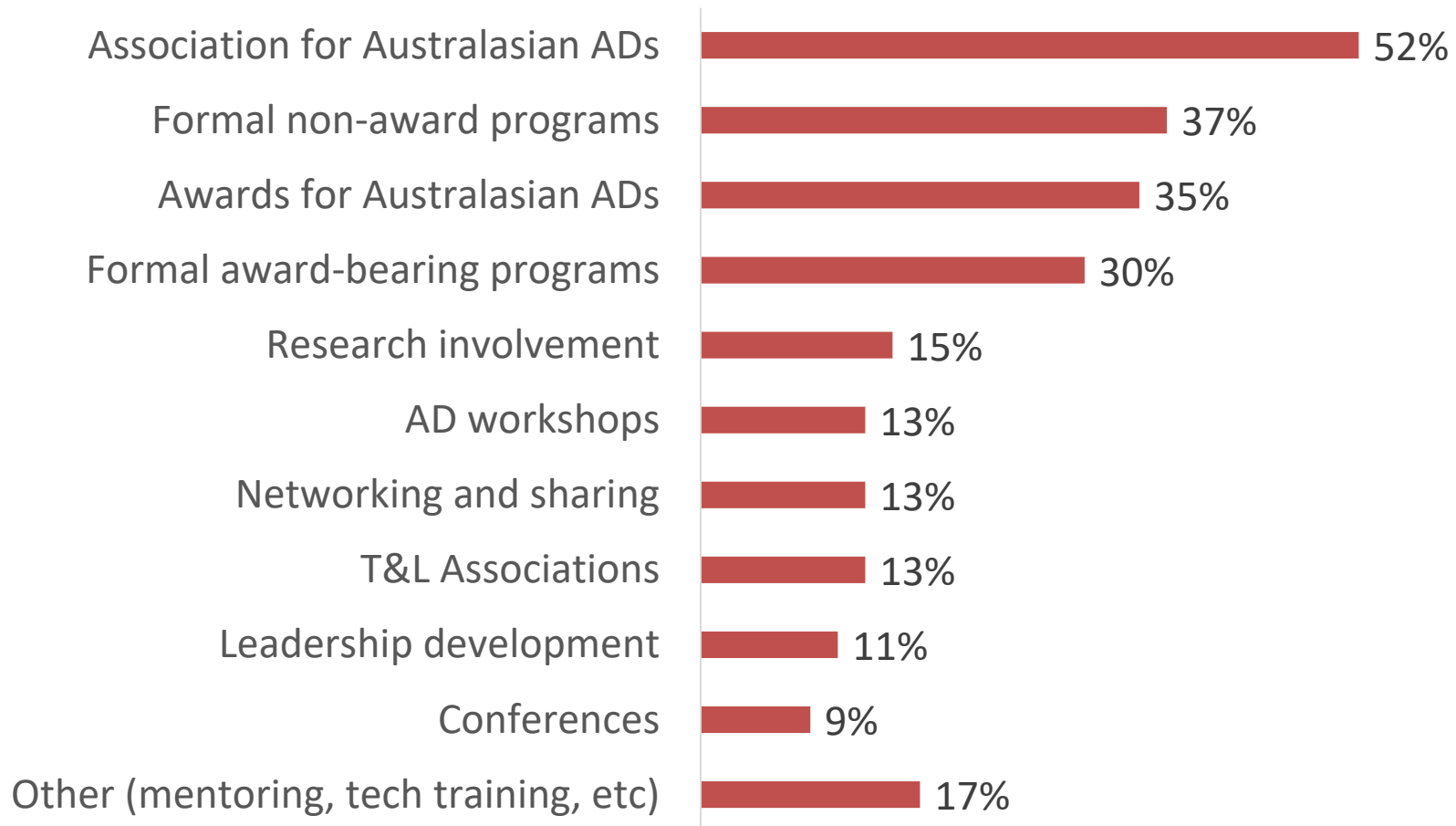
Achieved through 2 surveys:

Leader survey : N = 12

Academic Developer Survey N = 48

FINDINGS

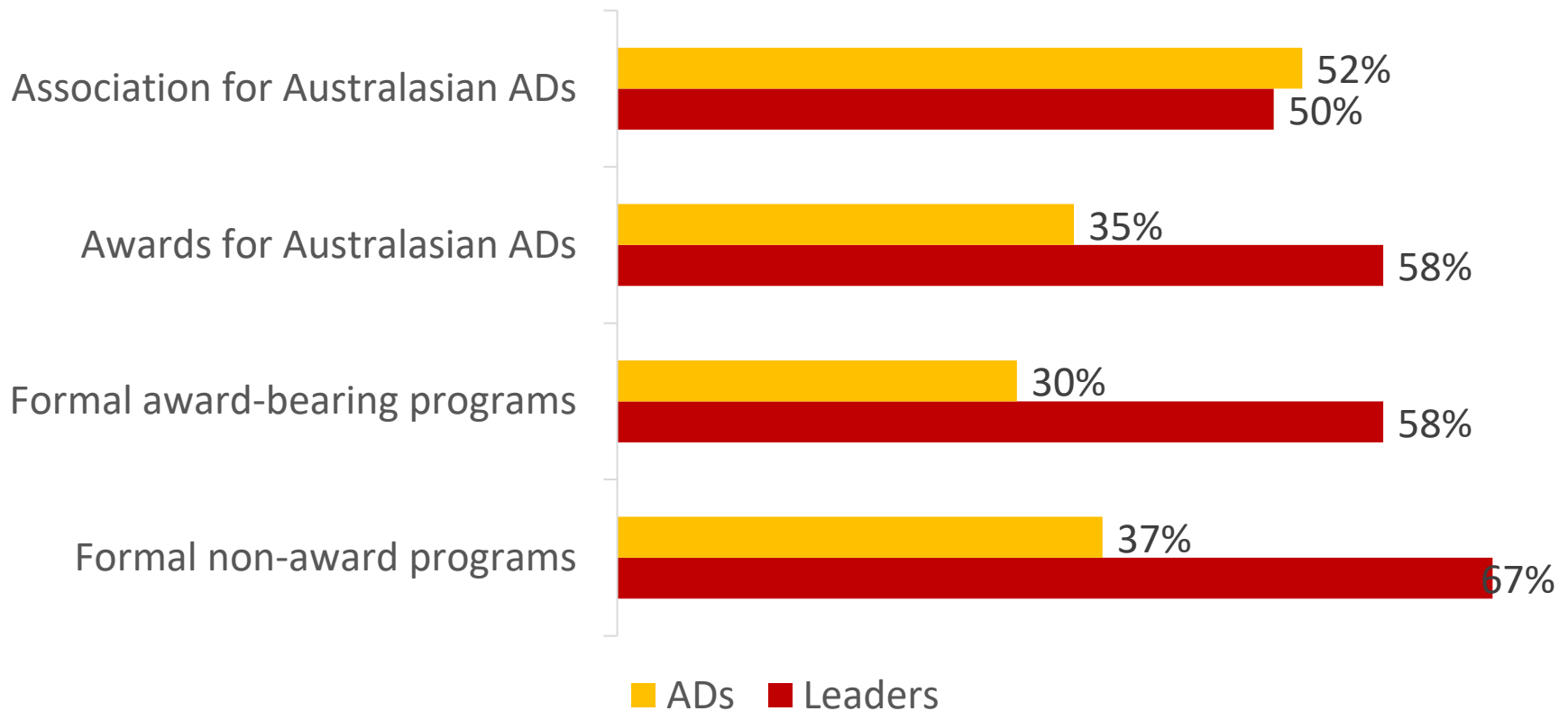
ADs - Areas of Interest for PD



Note. This data was updated in 2024 to correct for a calculation error in the original analysis

FINDINGS

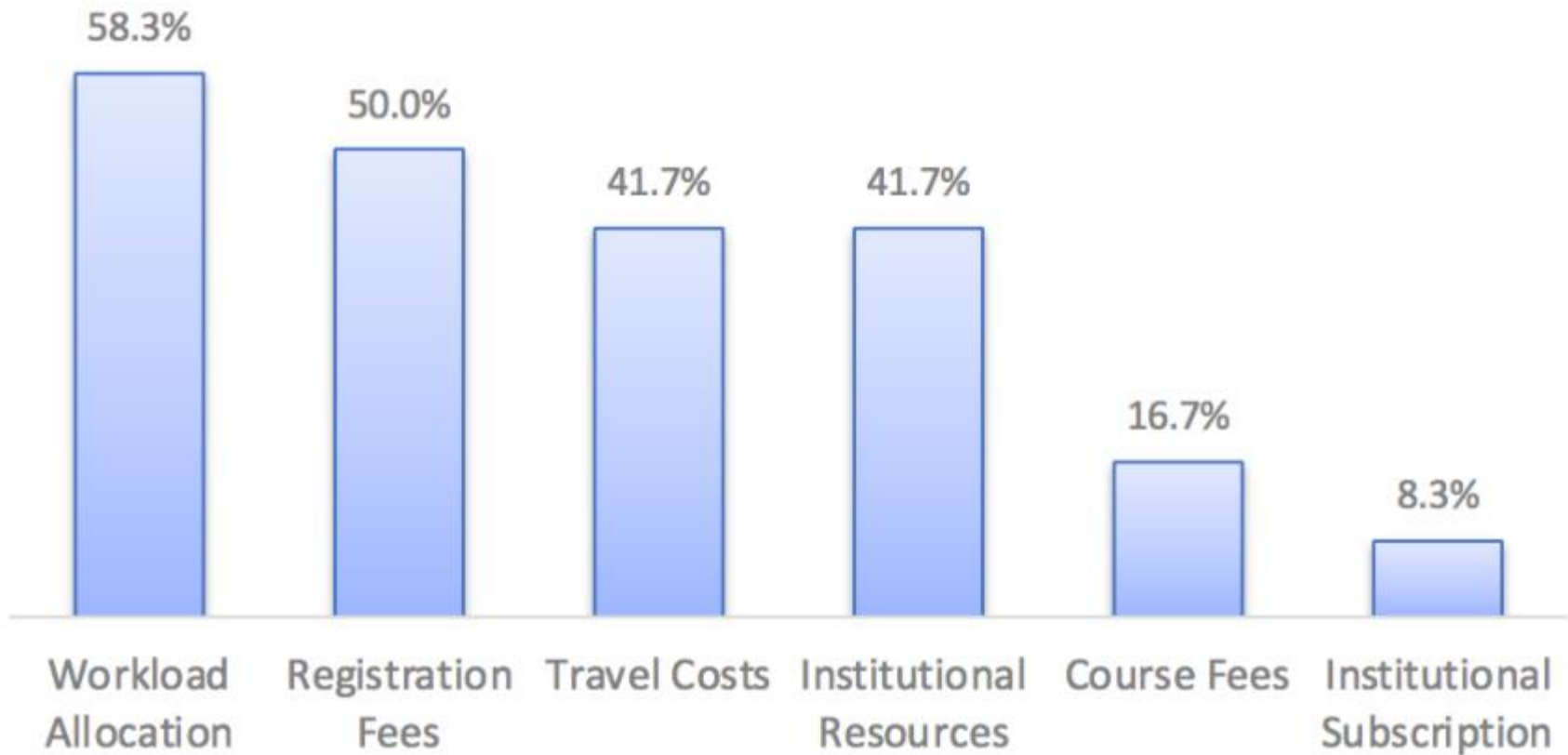
ADs and Leaders - interest in/support for future PD



Note. This data was updated in 2024 to correct for a calculation error in the original analysis

FINDINGS

Leaders - Funding Initiatives





2. NETWORKING MEETING

Achieved through two key strategies:

- o Advancing Academic Development (AAD) Event
- o Good Practice Awards

ADVANCING ACADEMIC DEVELOPMENT EVENT

- Keynote: Dr Kathryn Sutherland:
An international perspective
- Keynote: Professor Suzi Derbyshire
The value of Academic Development
- Good practice PechaKuchas
- Reflections wit finalists: Principles,
practices, value of Academic Development
- Issues, challenges and success for the
future of Academic Development
- Academic Development & SoTL
- Inaugural Australasian Academic
Development Advancement Awards





AUSTRALASIAN
ACADEMIC
DEVELOPMENT
GOOD PRACTICE
AWARDS

IDENTIFYING AND
RECOGNISING LEADERS AND
INNOVATORS IN ACADEMIC
DEVELOPMENT



SHARING GOOD PRACTICE
ACROSS THE DIMENSIONS
OF TEACHING, LEARNING,
AND SCHOLARSHIP.

27 nominations, 20 universities



AUSTRALASIAN
ACADEMIC
DEVELOPMENT
GOOD PRACTICE
AWARDS

<https://vimeo.com/313323885>

AAD EVENT EVALUATION

100 %

- a positive opportunity to develop academic network,
- learnt about good practices at other universities

80 %

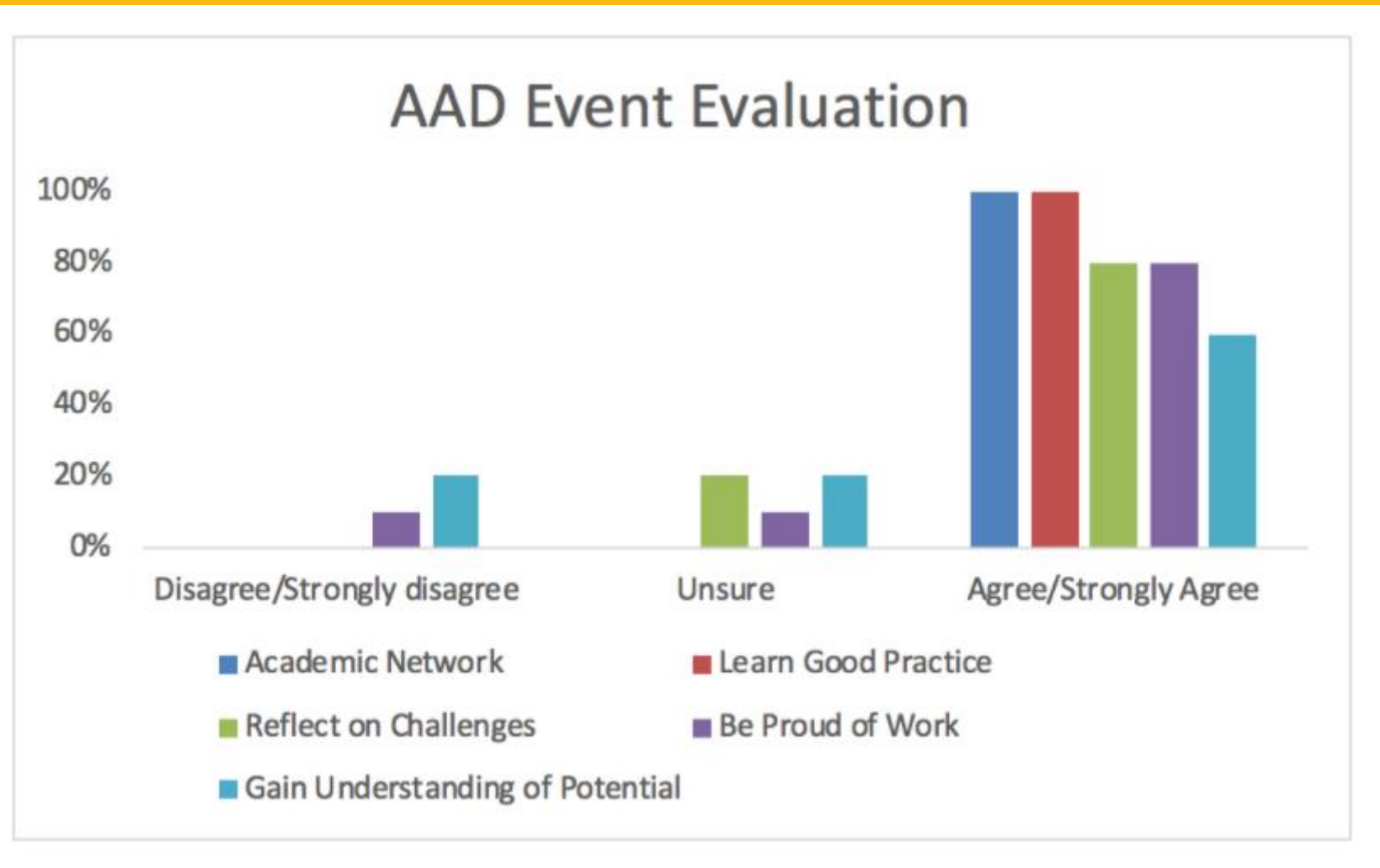
- proud of the work as academic developer
- reflect on challenges and opportunities for academic developers



“Your initiation has brought a significant event to the field/discipline 50 years into its history. It is a joy to know that there is something to strive for in terms of national recognition.



AAD EVENT EVALUATION





08:13

EVENT OUTCOMES

Advancing Academic Development

Home Project Overview News Good Practices More

Academic Development focuses on good practice and enhancing practice for all the dimensions of teaching, learning and scholarship. Academic development aims to develop teaching, curriculum, and leadership of teaching so as to, in turn, support high quality student learning. Higher education staff who support academic development may be referred to as academic, educational, or professional developers. [Mårtensson, K., 2014]



Home Project Overview News Good Practices More

Good Practice Presentations Finalists and Award Winner Videos

The Australasian Academic Development Good Practice Awards recognise leaders and innovators in academic development across the dimensions of teaching, learning, and scholarship. Ten finalists were selected from a highly competitive field, with PechaKucha presentations showcasing innovation and impact, inspiring others across the sector, and raising the profile of the role academic development plays in the success of academics and students.

Presented at Advancing Academic Development, Bond University, Nov. 2018.



Jindaola

University of Wollongong

Presentation by Jade Kenyon

Panel Award and Panelist

Jindaola is a unique

embedding Indigenous

curriculum

Knowledge

ADVANCINGACADEMICDEVELOPMENT.NET

PROJECT FINDINGS



Engaging university executive in data collection is challenging
(response rate of 6.25% to first call to DVC-As)



National recognition of good practice is valued
(27 nominations, 20 universities)



Finalists in AAD awards clearly identified impact of recognition on themselves and their institution

PROJECT 2



2019 Advancing Academic Development Event

6th November, QUT, Brisbane

2019 Academic Development Good Practice Awards

advancingacademicdevelopment.net

THANK YOU!

QUESTIONS?

This project was supported by CAULLT

CAULLT Council of Australasian University
Leaders in Learning and Teaching